See through the eyes of a Kite.

Compared to a human, the red Kite can spot an object that is eight times further away. It's eye structure allows it to distinguish tiny details from great distances and provides superior light trans- mission to catch prey at dawn and dusk. As a hunter it's only normal to be envious. But here's some good news. The KITE KSP HD 2-12x50 gives you the power of a 12x superior zoom. Its HD lenses offer an ultra-sharp image and color quality from the center to the edges of the field of view, even at low light conditions. And like the Kite, it's designed to perform in all weather conditions. We teamed up with **BROWNING**[®] to present a competitive quality offer without the frills. That bird is not just a logo, it puts the bar where it should be.



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